



100K SALES PROGRAM

LEVEL: INTRO

Get Mike Barron's 5-Step Sales Process Used to Make Millions Annually. Bonuses include 30 Mentorship With Mike.

SKILL-UP



01 6 FIGURES SALES PROGRAM

LEVEL: BASIC

Get Mike Barron's Appointment Setting & Closing Tech for his 6-Figure Sales Team. Also, learn how to acquire clients.

SKILL-UP

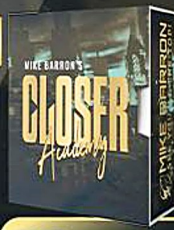


02 BLACKBELT PROGRAM

LEVEL: MAJOR

99% of Mike Barron's Sales Technology bundled into one program. Bonuses include \$250,000 of live closes.

START-UP



03 CLOSER ACADEMY

TRAINING LEVEL: MAJOR

This is Mike Barron's Flagship Program in which we develop Elite Level Sales Pros & Closers. This is not a course... This is an Academy!

SCALE-UP



04 CLOSER AGENCY

TRAINING LEVEL: MAJOR

This program is designed for the High Ticket Closer that is ready to scale and launch a successful Closer Agency.

SCALE-UP



05 INNER CIRCLE

TRAINING LEVEL: MAJOR

At this level... The only option is SUCCESS! Imagine having a fine breathing device in your corner and at your disposal. That's this program and more!

SELL-UP



06 PARTNERSHIP

TRAINING LEVEL: MAJOR

Partner with 6-figure online Entrepreneur Mike Barron. Everything you do to run our 6-figure business, you get these ingredients and more...

MIKE BARRON'S

JOURNEY OF AN ENTREPRENEUR

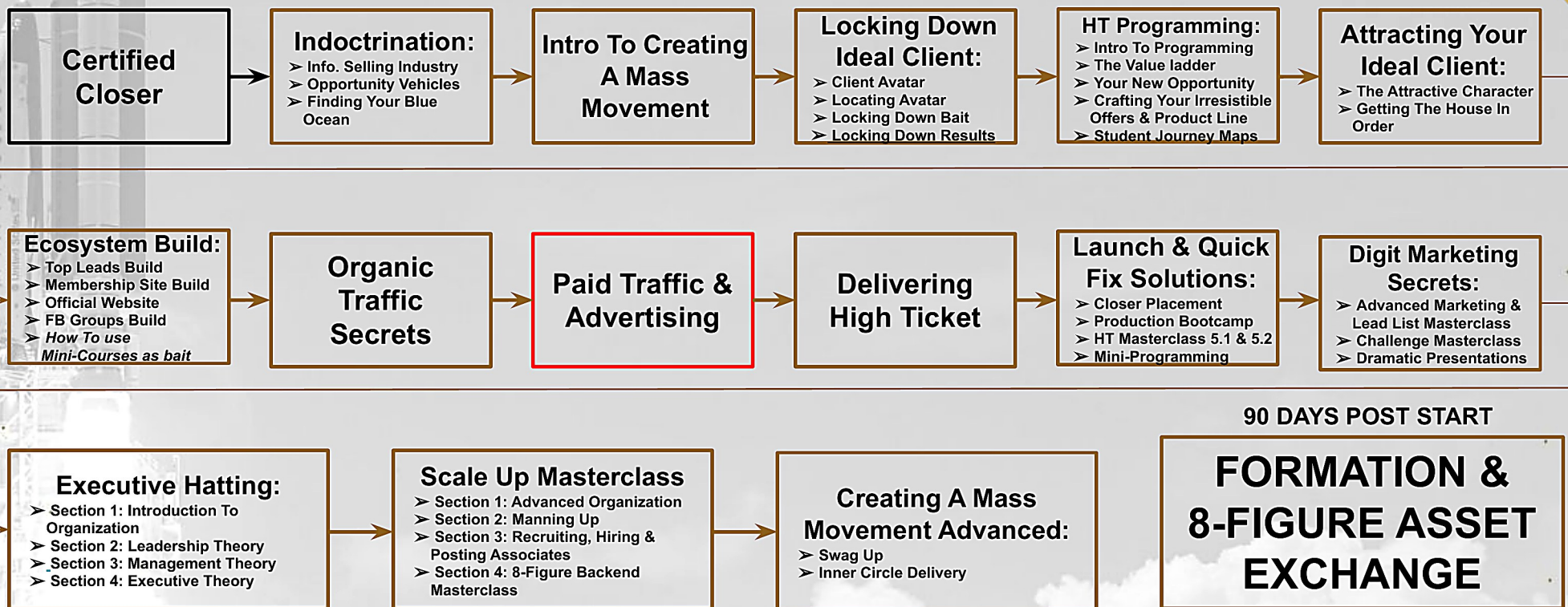


SELL-UP: MIKE BARRON'S MILLIONAIRE COACHING ACADEMY

This is your pathway to Launch Your HIGH TICKET COACHING BUSINESS.
This is a program directly administered by Mike Barron. Over the last 6 Years
Mike has produced countless 6-Figure Earners & Dozens of 7-Figure Earners. Now It's Your Turn!



PRE-REQ



*The Product of This Program Is A Multi 6-7-Figure Coaching Business

SEE YOU AT THE TOP!



CLOSER AGENCY

— SEE YOU AT THE TOP —

Millionaire Closer

Scale-Up: MIKE BARRON'S CLOSER AGENCY

This is your pathway to Launch Your CLOSING AGENCY To Success.

This is a program directly administered by Mike Barron. Over the last 5 Years

Mike has produced countless 6-Figure Earners & Dozens of 7-Figure Earners. Now It's Your Turn!



PRE-REQ

PRE-REQ

Phone Sales
Mastery
Theory
Certification

Phone Sales
Mastery
Practical
Certification

Intro To
Awareness
Certification

Closer Theory
Certification +
10 Live Closes

Master Closer
Certification

Closer
Practical
Certification

CHAPTER 1

CHAPTER 2

CHAPTER 3

CHAPTER 4

CHAPTER 5

Indoctrination:

- On-Boarding
- Goals & Purposes
- The Blue Ocean
- Low Hanging Fruit

Locking
Down Ideal
Client

Programming
& Locking
Down Offer

Positioning &
Attracting

Ecosystem
Build

Organic
Outreach
Live

CHAPTER 6

CHAPTER 7

CHAPTER 8

BONUS

AGREED ESTABLISHED DATE

High Ticket
Masterclass
Live

Delivering

Production
Launch

Introduction To
Organization

**8-HOUR
INTENSIVE
AGENCY LAUNCH**

*The Product of This Program Is A Multi 6-Figure Closer Agency

Start-Up: MIKE BARRON'S APPRENTICESHIP PROGRAM

This is your pathway to getting trained directly by Mike Barron and becoming a *Category King* Appointment Setter, Closer & Sales Director. Successful program completions receive the prestigious Black & Gold Certification.



PRE-REQ

Certified Closer

Indoctrination:

- Goals & Purposes
- Policies
- Access To Basics
- Checksheets

PHASE 1: BLACK & GOLD CERTIFIED APPOINTMENT SETTER

Appointment Setting - Live Fire

Appointment Setting - Building Muscles

Requirements:

- 150+ Calls In A Day
- 10+ Appts Set In A Day
- 25+ Appts Set In A Week
- 3+ Major Closes from Sets In A Day

Category King-Appointment Setter B&G Certification

PHASE 2: BLACK & GOLD CERTIFIED CLOSER

Closing Intros Theory

Closing Intros Requirements:

- 2+ Intro Closes In A Day
- 5 Intro Closes In A Week

Closing Majors-Live Fire

Closing Majors-Quick Fix Solutions

Requirements:

- 3+ Major Closes In A Day
- 50% Close Rate within 1 Week
- \$4,200+ Commission Earned Within A Pay Period

Category King - Closer B&G Certification

PHASE 3: CERTIFIED SALES DIRECTOR

Sales Director Theory:

- MB's Leadership Program
- MB's Sales Manager Program
- MB's Sales Executive Program

Sales Director - Live Fire

Requirements:

- \$250,000 In Monthly Sales
- \$100,00 In Monthly Collections

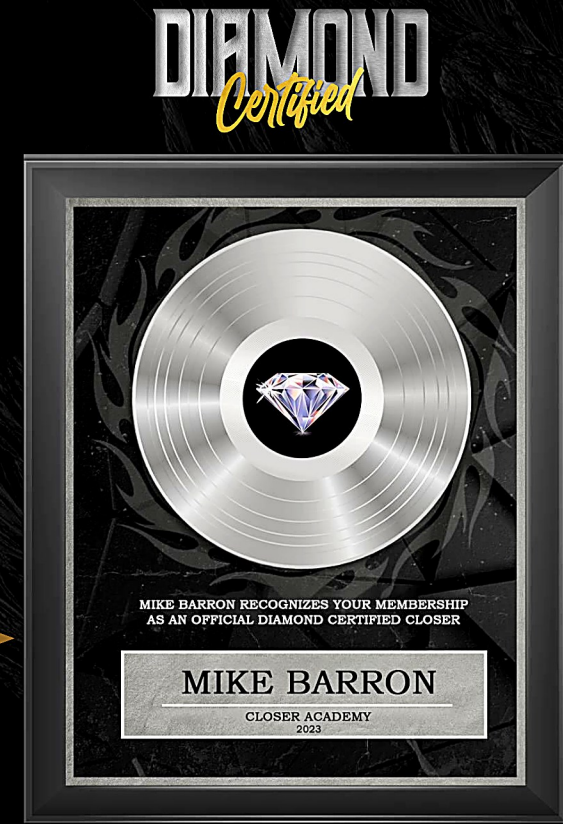
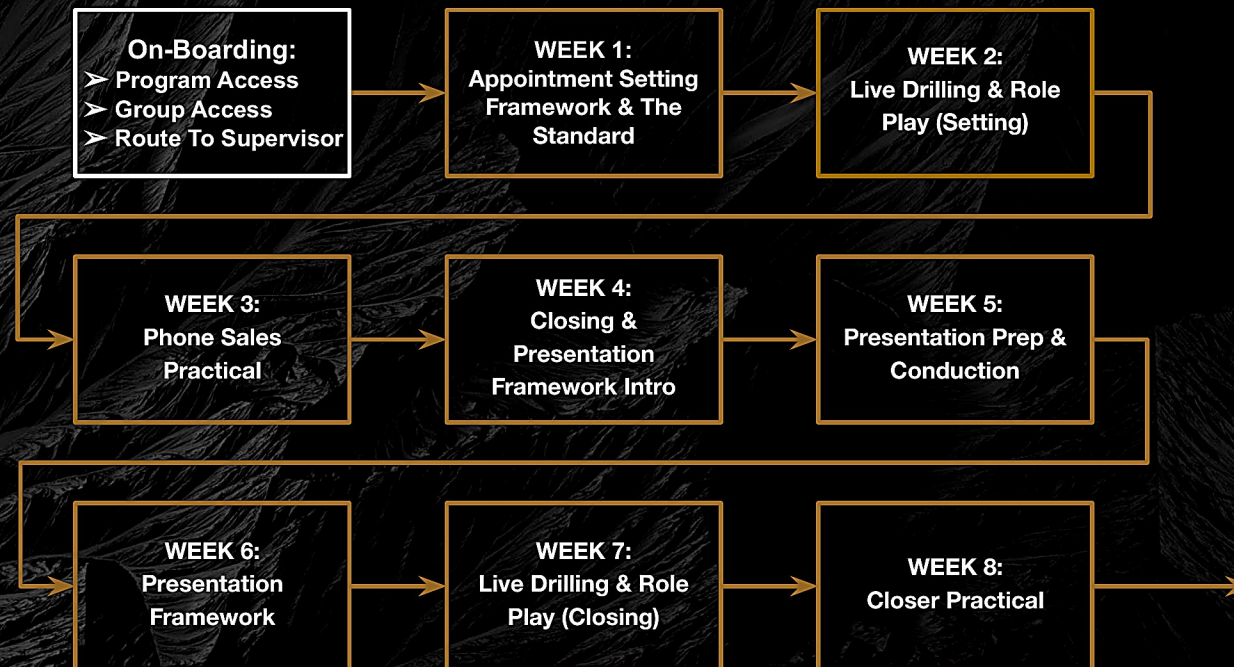
➤ **Category King - Sales Director B&G Certification**

➤ **Closer Agency Eligibility**

➤ **MB Partnership & Licensing**

MIKE BARRON'S DIAMOND CERTIFIED PROGRAM

This is your pathway to FAST TRACK your CLOSING CAREER to success with Mike Barron Personally.
Work ethic and technical skills alone are not enough to grow a thriving business.
This program plan separates the Players from the Pretenders.





Start-Up: MILLIONAIRE CLOSERS INTERNSHIP PROGRAM

This is your pathway to Launch Your CLOSING CAREER and AGENCY To Success.
Work ethic and technical skills alone are not enough to grow a thriving business.
This program plan separates the Players from the Pretenders.



Millionaire Closer

PRE-REQ

APPRENTICESHIP THEORY (DAY 1)

**Certified
Closer**

Indoctrination:

- Goals & Purposes
- Schedule
- Access To Basics
- Professionalism

**Closer
Beingness
Assignment**

**Work
Production
Expectancy
Assignment**

**Expectations &
Approach
Assignment**

**Basic Admin
Bootcamp**

APPRENTICESHIP THEORY (DAY 1)

**Top Leads
Bootcamp**

APPRENTICESHIP THEORY (DAY 2)

Location Hatting:

- Closer Checksheet
- Onboarding Checksheet if Applicable

- Day 2: Script Drill & "Round Robin"
- Day 2: Half Day Phones (30+ Calls)

APPRENTICESHIP PRACTICAL

- Day 3: "Round Robin" + 50 Calls
- Day 4: 75 Calls + 1 Appointment Set
- Day 5: 100 Calls + 2 Appointments Set

Week 2:

- 10 Appointments Set
- 3 Major Closes from Sets
- 5 Mock Demos for "Intros" With Twin

Week 3:

- 15 Appointments Set
- 3 Intro Closes

APPRENTICESHIP PRACTICAL

Week 4:

- Exceeded 150+ Phone Calls Daily
- 15 Appointments Set
- 3 Intro Closes
- 4 Major Closes
- \$20,000 of product sold in 1 week
- Referral recommendations

INTERNSHIP REQUIREMENTS

- Submit evidence of 150 phone calls within a day
- Proof of 15 appointments within 1 week
- 3 Intro closes in 1 week
- 4 Major closes within 1 week
- \$20,000 of product sold within 1 week
- \$1,000 of commissions within one week
- 50% close ratio within one week
- Referral recommendations generated

APPRENTICESHIP COMPLETION

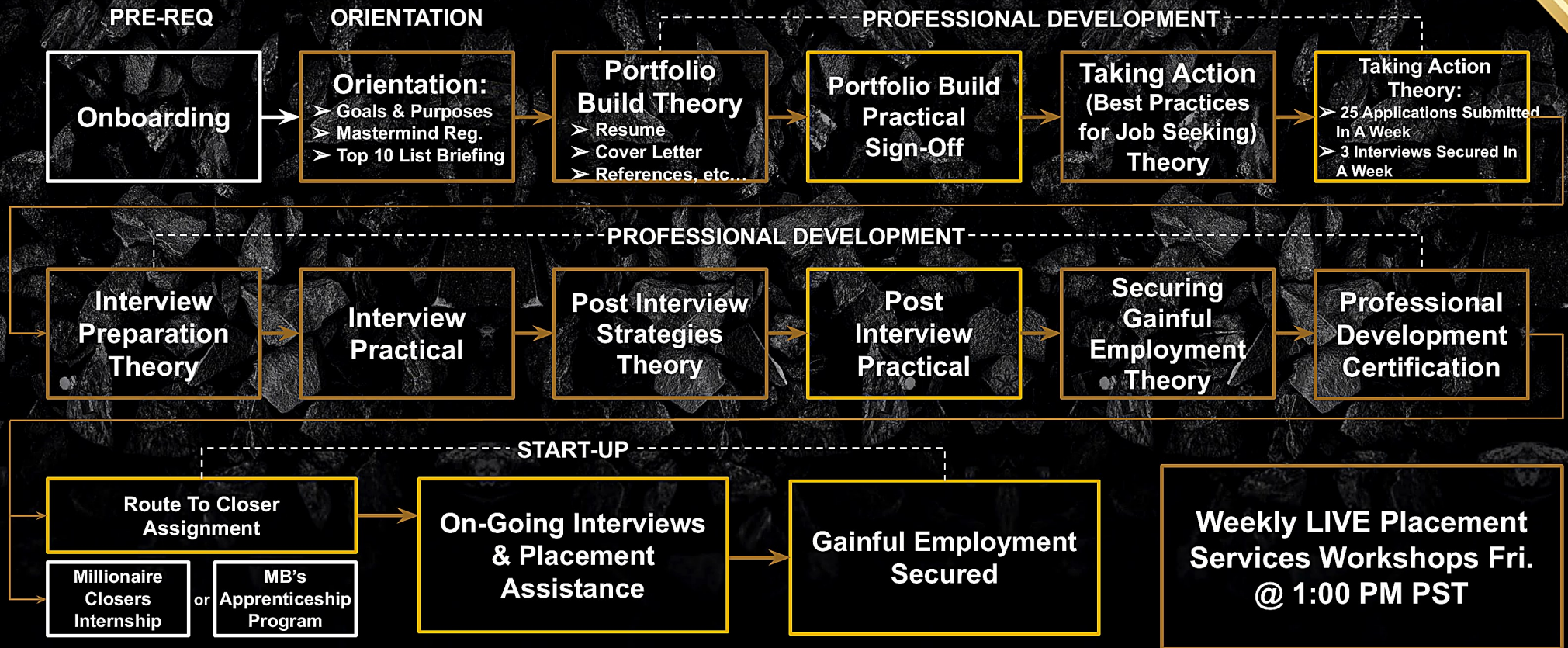
**MIKE BARRON
BLACK & GOLD
SEALED CERTIFIED
CLOSER**

Millionaire Closer



Start-Up: MIKE BARRON'S PLACEMENT SERVICES

This is your pathway to Launch Your CLOSING CAREER and AGENCY To Success.
Work ethic and technical skills alone are not enough to grow a thriving business.
This program plan separates the Players from the Pretenders.





CLOSER Academy



The 1st (2) Steps of The Journey of The Entrepreneur Are SKILL UP & START UP.
This program teaches you the HIGH-TICKET Skill Set of Sales & Closing, and even
Offers placement assistance so you can start slamming deals!

ON-BOARDING

On-Boarding:

- Program Access
- Group Access
- Swag
- Route To Supervisor

New Student
Orientation

AWARENESS

Intro To
Awareness

PHONES

Phone Sales
Mastery
Theory
Certification

1 Hour
Intensive of
Phone Drills

Phone Sales
Mastery
Practical
Certification

CLOSING

Closer
Theory
Certification

Master Closer
Certification

Complete 3
Live Closes

1 Hour
Intensive of
Closing Drills

Closer
Practical
Certification

QUALITY CONTROL

Route To
Quality
Control

PLACEMENT SERVICES

Route To Placement
Services

Mike Barron's
Partnership Program

Millionaire Closers
Internship Eligibility

Ongoing Interviews
& Placement
Assistance

Weekly LIVE Masterminds
With "Feat. Players"
(Millionaire Entrepreneur)



HIGH TICKET CLOSER

Mentorship LIVE



BOARDING

AWARENESS

SKILL-UP

On-Boarding:

- Program Access
- Group Access
- Swag
- Route To Supervisor

New Student
Orientation

Awareness
Basic
Program

Journey of The
Entrepreneur

Introduction
To Sales

High Ticket
Masterclass
5.1

SKILL-UP

START-UP

QUALITY CONTROL

Indoctrination:

- On-Boarding
- Goals & Purposes
- The Blue Ocean
- Low Hanging Fruit

Locking
Down Ideal
Client

Programming
& Locking
Down Offer

Positioning &
Attracting

Organic
Outreach
Program

Route To
Quality
Control

LIVE MENTORSHIP

Route To Mike's
Professional
Networks Hiring
Closers

Mike Barron's
Partnership Program

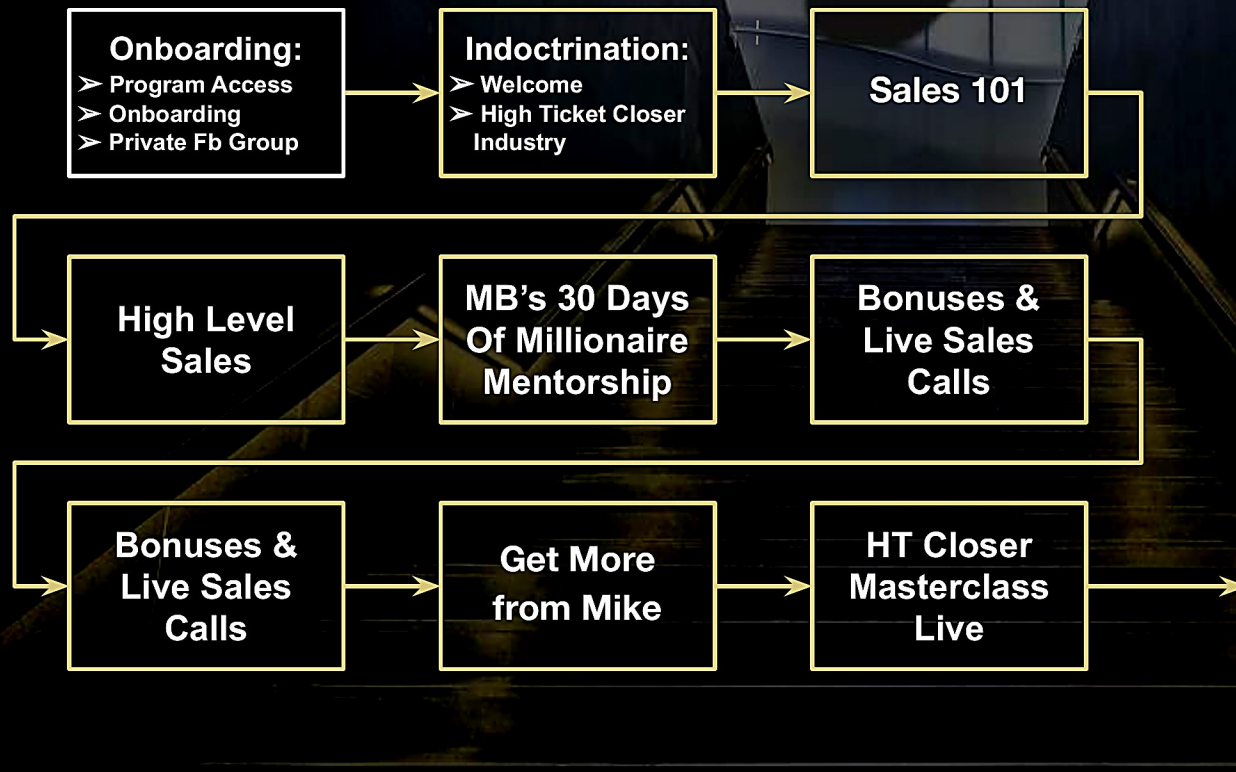
Mike Barron's Closer
Academy Eligibility

Weekly LIVE Masterminds
With Dedicated Coach
(Mike's Certified High
Ticket Closer)

Quarterly LIVE
Masterminds With
Millionaire Closer
Mike Barron



100K SALES PROGRAM



*The Product of This Program Is Skilling Up New & Existing Sales Professionals To Become High Ticket Closers